

# PUBLIC POLICIES FOR INNOVATION: REALITIES AND AMBITIONS

**PARTICIPANTS BOOKLET**

March - December 2022



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# ABOUT

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Konrad Adenauer Stiftung (KAS) is a German political foundation that promotes civic education, policy analysis and international dialogue. Active in Germany and worldwide, KAS has had an office in Amman since 1982. Their programmes in Jordan provide capacity building and dialogue platforms for youth, civil society and political institutions. KAS encourages research and reflections about Jordan, its role in the Middle East and its relations with Europe.



The West Asia-North Africa (WANA) Institute is a non-profit policy think tank in the Royal Scientific Society in Amman, Jordan. Operating under the chairmanship of His Royal Highness Prince El Hassan bin Talal, the Institute works to promote a transition to evidence-based policy and programming to combat the development and humanitarian challenges facing the WANA region. We undertake research, host conferences and conduct training workshops in the areas of social justice, sustainable development and human security.



# KONRAD-ADENAUER STIFTUNG TEAM

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## DR EDMUND RATKA

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Dr Edmund Ratka has been the Resident Representative of Konrad-Adenauer-Stiftung (KAS) in Jordan since November 2020. Previously, he was working in the Middle East Department at KAS Headquarters in Berlin and at the KAS office in Tunisia. Before joining the foundation in 2014, he was a Research Fellow at the Chair of International Politics at the University of Passau and at the Center for Applied Policy Research at the University of Munich (LMU).



## HUTUF MANSOUR

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Hutuf Mansour is a project assistant and research fellow at the KAS Office in Jordan. Hutuf holds a BA in Translation: (German, English, Arabic) from the German Jordanian University (GJU), and a MA in Asian Studies and Translation from the University of Bonn.



# WEST ASIA - NORTH AFRICA (WANA) TEAM

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## SHEREEN SHAHEEN

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Shereen Shaheen is the Director of Programme at the WANA Institute with over 20 years of experience in developing NGO and public sector programmes in Palestine and Jordan. Previously, she managed multi-donor projects, conducted research, worked on community development programmes, provided training and counselling for youth as well as adults, and facilitated the protection of vulnerable individuals.



## DR YARA SHABAN

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Dr Yara Shaban attained her PhD from Tufts in Science Technology Engineering and Math (STEM) Education and a Bachelor's degree in Electrical Engineering from the University of Jordan. She recently joined West Asia-North Africa Institute to work more closely with youth and implement changes on the ground. Her research interests lie in understanding knowledge construction, mental representations, language and culture.



## MARAH JAMOUS

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Marah Jamous is a researcher in the Human Security pillar (Economic Growth team). Her research interests lie in studying refugees and forced migrants and their inclusion in different aspects of society; particularly economically. Moreover, she is interested in researching voluntary and labour migrants in Jordan. Marah holds a bachelor's degree in Political Science from the University of Jordan.

# PARTICIPANTS



## ATALLAH MASHAQBEH

Atallah Mashaqbeh is a project manager with ten years of experience in the construction industry. He received a Bachelor's degree in Civil Engineering from the University of Jordan, and a Master's degree in work and organizational psychology from the Higher School of Economics (HSE) in Moscow. He is interested in innovation, diversity, and inclusion in the workplace. Atallah is also passionate about promoting social justice and human rights at the workplace, particularly in the construction industry.



## ENAS AL KHATIB

Enas Al Khatib is a social and humanitarian worker with over six years of experience in the humanitarian field. She holds a Master's degree from the German Jordanian University of Jordan. She is interested in issues related to social work, migration and refugees. Enas is also passionate about advancing the rights of people with disability in Jordan.



## REHAM HANATKA

Reham Hanatka currently works in the Ministry of Education. She holds a Master's degree in Management and Leadership and a doctoral study on "Eco-Innovation and Business Performance of Small and Medium-sized Enterprises (SMEs) in Jordan". During her work and studies, she became convinced that a lack of partnership between academia and industry negatively impacts the innovation competitiveness of SMEs. She is bridging that gap by analyzing the relationship between innovation and business performance.

# PARTICIPANTS



## SARA ALSHEIKH OMAR

Sara Omar has a Bachelor's degree in Biology and a Higher Diploma in Social Work in Refugee and Immigration Studies from the University of Jordan. She also pursued additional degrees in Creative Media and Project Management to increase her repertoire of tools to represent the voices of vulnerable groups. She believes in the importance of community work and advocating for the rights of minorities.



## SHAHD ALMAHAMEED

Shahd Almahameed is currently a Programmes Officer at Generations For Peace (GFP). She is a Lazord Fellow and Konrad-Adenauer-Stiftung's MENA Leadership Academy III graduate. She has a Bachelor's degree in applied English from the University in Jordan and is currently pursuing her Master's degree in Human Rights and Human Development at the same university. Shahd is interested in global governance and the politics of the Middle East after the Arab Spring.



## AMÉLIE ANDRÉ

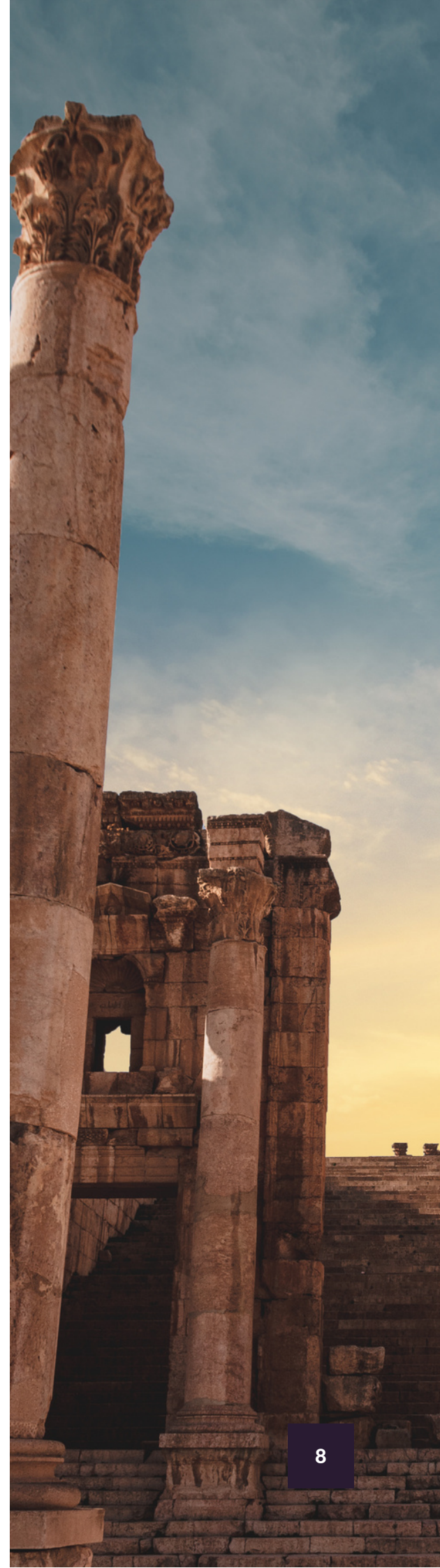
Amélie André was a former intern at the WANA Institute from Paris, France. She is currently attaining her Master's degree in Geography and Geopolitics at the Paris 1 Panthéon-Sorbonne University. She is interested in developing her knowledge about foreign affairs, international relations, and the Arab World from a geopolitical perspective.



# PROJECT DESCRIPTION

Konrad-Adenauer-Stiftung (KAS) Jordan Office and West Asia-North Africa Institute (WANA) are launching a joint project for the third year titled: "Public Policies for Innovation in Jordan: Realities and Ambitions." The project seeks to engage Jordanians to produce public policy papers that will contribute to meaningful dialogues on public policies in Jordan.

The theme of "Innovation" reflects the need for novel thinking and approaches to the challenges and problems Jordanians face every day. Whether we address education and workplace policies, green technology, civic engagement, scarcity of water resources, entrepreneurship, or economic growth, these topics require innovative thinking with practical solutions. The project, therefore, aims to raise awareness of the Jordanian policy landscape and offer a non-governmental perspective on these issues.



A vertical photograph showing a horse-drawn carriage in a desert canyon. The horse is dark-colored and is pulling a wooden carriage. The background consists of tall, reddish-brown rock formations. The image is partially obscured by a dark teal header at the top and a white sidebar on the right.

# PROJECT GOALS AND REQUIREMENTS

## THE PROJECT'S GOALS ARE TO

- Address the public policy-making gaps in Jordan by devising policy recommendations and solutions to issues of relevance to innovation.
- Build the capacity of Jordanians to enable entry to market or policy research.

## TO ACHIEVE THESE GOALS, WE EXPECT THE PARTICIPANTS TO:

- Attend the required training and present their work to their peers and to the invited stakeholders in a roundtable discussion.
- Adhere to the deadlines stated below and be comfortable sharing their work with their peers.



WANA and KAS will provide guidance and feedback along the way. However, it is the participant's responsibility to conduct their research and to write their paper. We will be working in our own professional learning community to facilitate this process. We will set up an account on a Learning Management Systems (<https://canvas.instructure.com/>). Each participant will be grouped with other participants, and you will be working closely during the project. The goal of your work together will be to push each other's thinking and provide alternative perspectives, views, and interpretations. This collaborative work will mirror the kind of work researchers engage in when they share their papers with their communities and the world.





# PROJECT DEADLINES

The table below sets the deadlines for the project. The participant can submit their work on Canvas before that time. Exceptions include face-to-face training and roundtable discussions where participants will attend and discuss their work. If the participant needs a dedicated one-on-one guidance during the project, they are welcomed to email Dr. Yara Shaban at [yara.shaban@wana.jo](mailto:yara.shaban@wana.jo) and schedule an Microsoft Teams appointment or visit WANA on the premise of the Royal Scientific Society.

DATE	DESCRIPTION	LOCATION
26/3/2022	First day of training	KAS
27/3/2022	Second day of training	KAS
7/4/2022	Description of the problem or gap you are addressing	Canvas
14/4/2022	Feedback from WANA and peers	Canvas
25/4/2022	Research design and listing of resources	Canvas
8/5/2022	Feedback from WANA and peers	Canvas
22/5/2022	Data collection deadline	Canvas
30/5/2022	Analytical memos + conclusions	Canvas
7/6/2022	Feedback from WANA and peers	Canvas
10/6/2022	Outline for papers	Canvas
14/6/2022	Executive summary and Introduction	Canvas
18/6/2022	Feedback from WANA and peers	Canvas
25/6/2022	Deadline for the first draft	Canvas
25/6 – 2/7 2022	One day Presentation of papers at KAS	Powerpoint @ KAS
14/7/2022	Deadline for the second draft	Canvas
20/7/2022	Feedback from peers	Canvas
25/7/2022	Feedback from WANA	Canvas
7/8/2022	Final Submission	Email to <a href="mailto:info@wana.jo">info@wana.jo</a>
17/11 – 30/11 2022	Roundtable discussion	Location to be determined

# AGENDA

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**VENUE:** Konrad Adenauer Stiftung (KAS) – Jordan Office  
23, Isma'eel Haqqi Abdoh Street  
Sweifieh, Amman  
[Google maps link](#)

**DAY ONE:** Saturday, 26 March 2022

TIME	ACTIVITY
09:30 AM – 09:45 AM	Arrival & registration
09:45 AM – 10:15 AM	Welcome note by Dr. Edmund Ratka and Ms. Shereen Shaheen
10:15 AM – 10:45 AM	Overview of the project, distribution of survey, and participants' introduction
10:45 AM – 11:00 AM	BREAK
11:00 AM – 12:00 PM	Introduction to innovation and innovation policy
12:00 PM – 12:10 PM	BREAK
12:10 AM – 1:30 PM	Introduction to policy writing and policy cycle in Jordan
1:30 PM – 2:30 PM	LUNCH
2:30 PM – 3:30 PM	How to write your paper
3:30 PM – 3:45 PM	Summary and closing remarks

# AGENDA

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**VENUE:** Konrad Adenauer Stiftung (KAS) – Jordan Office  
23, Isma'eel Haqqi Abdoh Street  
Sweifieh, Amman  
[Google maps link](#)

**DAY TWO:** Sunday, 27 March 2022

## REQUIRED READINGS FOR THE PARTICIPANTS:

1. [Big data at the crossroads: seizing the potential of big data to guide the future of EU migration policy](#)
2. [Could digital transition be the answer to sustainable refugee-run business? A case study on small business run led by refugees in Egypt](#)

TIME	ACTIVITY
09:30 AM – 09:45 AM	Welcome notes and participants questions
09:45 AM – 10:45 AM	Introduction to research methods
10:45 AM – 11:00 AM	BREAK
11:00 AM – 12:15 PM	READING: Big data at the crossroads : seizing the potential of big data to guide the future of EU migration policy
12:15 PM – 12:30 PM	BREAK
12:30 AM – 1:30 PM	READING: Could digital transition be the answer to sustainable refugee-run business? A case study on small business run led by refugees in Egypt
1:30 PM – 2:30 PM	LUNCH
2:30 PM – 2:45 PM	Overview of deadlines and next steps
2:45 PM – 3:00 PM	Summary and closing remarks





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